



Introducing Insights Explore



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Overview of Insights Explore

Insights Explore is a web application that introduces a simple four-colour model to explore personality. It helps learners understand more about their preferences, how they show up to others and how they can make better connections in the workplace.

Created to be a learner-led aid to self-development, the app offers accessible, bite-sized content that can be easily rolled out to suitable areas within your organisation. By improving individual self-awareness, and introducing the memorable four colour language, Insights Explore is an effective way to improve collaboration, build soft skills and boost performance.

Requiring no classroom time, and no instructor-led theory, the app lets learners explore on-the-go, making it more sustainable for organisations, and more flexible for employees.

Based on the global personality tool, Insights Discovery, which has already reached more than five million learners, Insights Explore offers a simplified version of its verified psychology. While Insights Discovery is delivered in a virtual or face-to-face classroom environment, Insights Explore is ideal for self-driven, introductory learning that helps employees leverage their preferences in their roles and when interacting with others.

Who is it suitable for?

Insights Explore is suitable for a broad audience but has been designed to be particularly relevant for entry-level and front-line employees. These employees benefit from having a language to describe their approach to work and communication, as well as from understanding more about how they have an impact on others. Collaboration, engagement, customer interaction, and long-term success can all be positively impacted by increasing self-awareness in these employee populations.

Across global regions, entry-level employees are defined differently. Below are some categories of roles where Insights Explore will be most effective:



What's in it for learners?

“Today, **80% of the workforce** is composed of deskless workers, yet not all content is designed for mobile learning. Making content mobile is critical for employees who want to quickly and easily search a topic, find the documents or videos they need to answer questions at the moment they need them, and then use that knowledge to become more proficient in their job”

– Forbes¹

¹<https://www.forbes.com/sites/forbeshumanresourcescouncil/2020/03/25/the-future-of-learning-top-five-trends-for-2020/#74d116aa6cd3>

Learners today expect learning content to be immediate, on-the-go and bite-sized. Unlike classroom learning, on-demand learning lets them access relevant content when they need it and are in the situation to apply it immediately.

Insights Explore meets the needs of today's learners by being light, engaging and available on any device. The interface is simple but instructional, and lets them explore at their own pace.

In addition, Insights Explore is:

- Fully digital, keeping all the content in one easy-to-access place
- Written in an accessible and straightforward tone, making it suitable for learners of all levels and varied English language proficiency
- Bright, bold and engaging
- All about **them** and how they think, act and communicate
- Supported by video content that shows them how to apply the learning in real situations



What's in it for organisations?

Experts estimate that 60% of employees now take personality tests in their roles.²

These personality tests can bring huge benefits, including greater personal and team effectiveness, stronger workplace relationships and improved customer satisfaction.

Many organisations use personality testing for their managers or high potentials, but can't invest the same resources in entry-level employees. Insights Explore aims to bring the benefits of personality profiling to these groups by providing a lighter-touch experience that doesn't need the same level of investment in either time or budget.

Using a simplified version of the popular Insights Discovery system, Insights Explore can be accessed and applied by learners in a similar way – by helping them understand how they show up at work and how they can take steps to improve connections with others.

In addition, Insights Explore:

- Introduces the simple and relatable language of colour, which can be used to have conversations about behaviour, conflict and feedback in a positive, constructive way
- Gives employees the knowledge to interact and communicate more effectively, along with a level of self-awareness that prepares them for future learning
- Delivers a self-led learning experience where employees learn through self-paced, bite-sized videos within the app
- Gives teams an engaging tool to help them connect, learn and develop together, with a stronger understanding of how to get the best from each other

²<https://www.shrm.org/hr-today/news/hr-magazine/pages/0615-personality-tests.aspx>

What's good about it?

Offers a simplified version of the popular Insights Discovery Personal Profile

Accessible and bite-sized content is engaging and relevant for learners

Available on desktop, mobile and tablet

Suitable for implementing at scale in a sustainable way

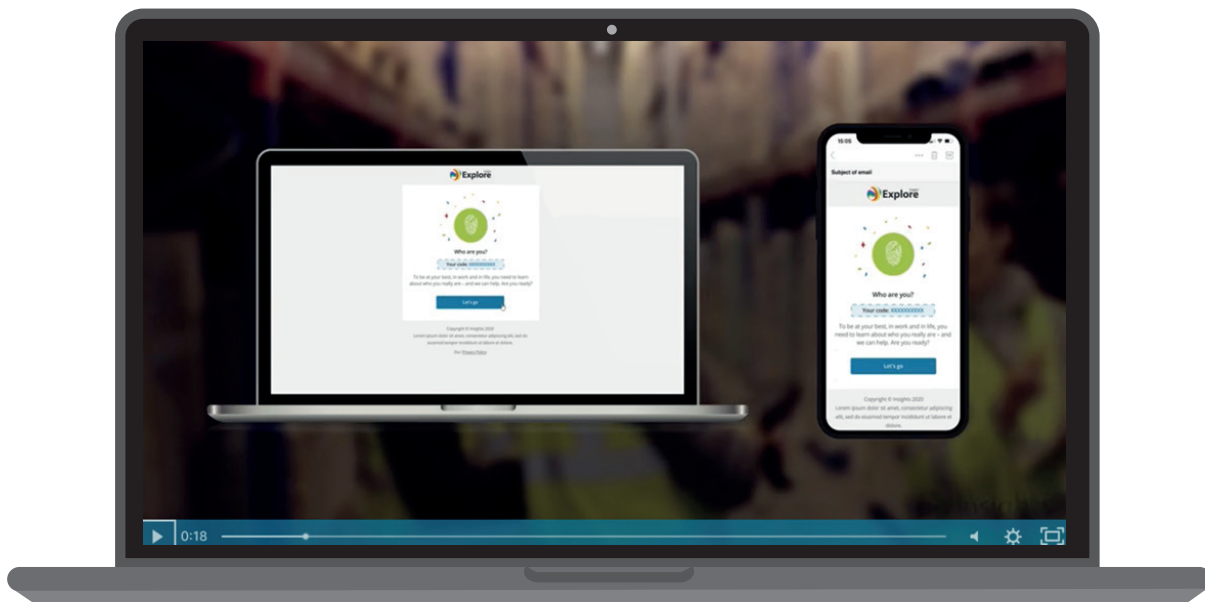
No classroom time or background theory required

Supports better understanding of both self and others

Introduces the positive four colour language into workplace communication

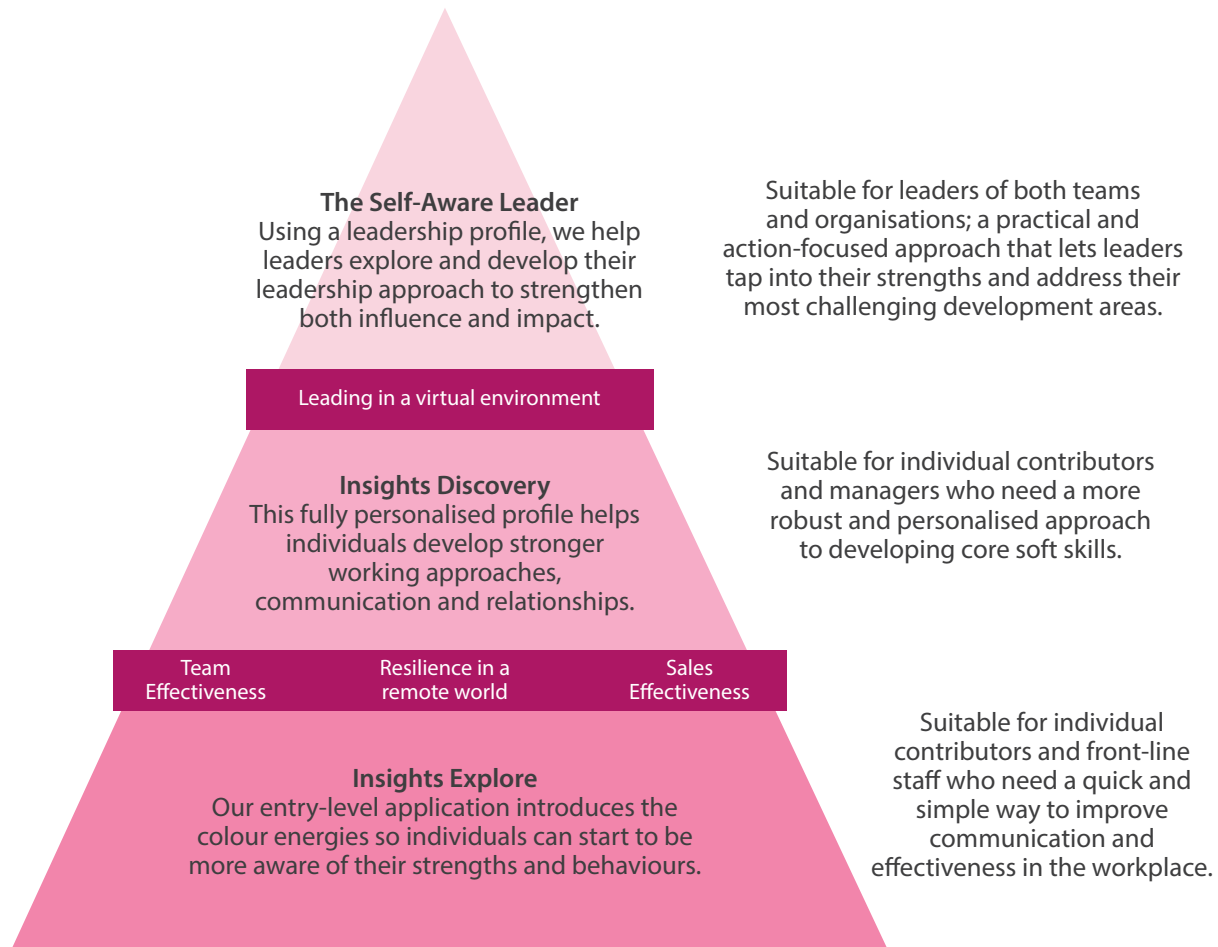
How does it work?

You can watch our short instructional video to see Insights Explore in action.



Your ongoing journey with Insights

Using a range of tools, we'll help you develop your people at every level.



About Insights

Who we are

We are a people development company that works with companies all over the world to improve the effectiveness of individuals, teams and leaders. The core of our solutions is self-awareness, which is the foundation on which many soft skills are built, including resilience, communication, collaboration and leadership. Using engaging and accessible content, we deliver both face-to-face and virtual learning to learners at all levels – from your entry-level employees all the way to your senior leadership team.

How we help

With 22 global offices, we support our customers with their most pressing business and people challenges. From engagement and culture to performance and productivity, our people-centred approach helps you shape the workforce you need.

Through a combination of instructor-led sessions, digital content and personalised reports, we'll help each individual understand themselves and how they can make more of an impact in their roles and teams, ensuring that everyone in your organisation brings their best self, every day.

We partner with customers to find the best way to integrate our learning into their culture in a practical and sustainable way, bringing long-term change.

About Insights

Why we're impactful

We've built our content on verified psychology and we've made it so vibrant that people instantly find it easy to use and apply. The language and model are based on four colours, with memorable descriptors that help learners quickly relate. Beyond that, we make learning personal and human, encouraging each individual to make a positive difference through their behaviours and actions. Through this approach, we've already made a difference to more than five million learners.

Our customers



For more information about Insights Explore or to request a demo, visit <https://info.insights.com/introducing-insights-explore>





www.insights.com